



200 South Brentwood Ste. 5B, St. Louis, Mo 63105  
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www.theartslive.com

THE ARTS LIVE

RESOURCE GUIDE

## Schools of Art and Crafts- Workshops

### The Benefits of on-line Advertising

Our aim is to highlight the breath, range and to enhance the network of inclusive cultural environment of artists, galleries, museums, art organizations, art festivals, and resources. As well as supporting an increased public awareness of cultural diversity and increased access to our audience in our region.

Web Site marketing provides a cost-effective way to promote your schools and workshops, it is part of overall strategic planning to help artist and resources increase awareness and reach targeted audiences.

#### **Basic Listing**

- Includes name, plus link to your web site. Providing visibility and additional information.
- Cost is \$60.00 per year
- Listing is for twelve months

#### **The benefits of Enhanced Listing**

- Includes business name and plus link to your web site.
- Includes address, phone number, and link to your web site
- Includes four or five lines of text (500 characters including spaces)
- Cost is \$120. per year (12 months)
- Photo of the School
- Email marketing
- Listing is for twelve months
- Includes Logo
- In an effort to better serve you, we have upgraded our listing service to make it easier for you to post and manage your ads! This system allows you to login to your account, post new ads, edit existing ads or extend your ad into additional months/weeks.

**PayPal Online Payment • Basic Listing - \$60.00 per year (12 Months listing)**

**Enhanced Listing - \$120.00 per year (12 Months listing)**

Pay By Check: Payable to Rosen & Associates, 200 South Brentwood Ste.5 B, St. Louis, Mo 63105