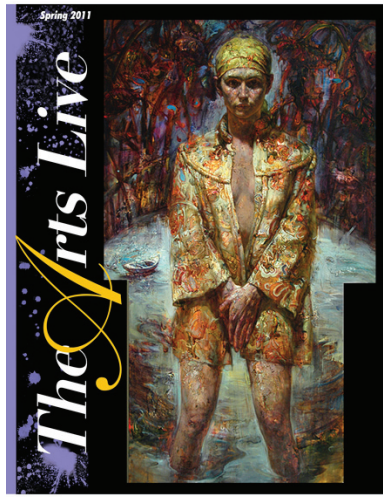


The Arts Live



“The Arts Live”

Digital media technologies are affecting every aspect of our society economy and culture. Arts and cultural organizations can now connect with the public in new ways, bringing them into a close relationship and creating new ways for them to take part. Every day millions engage with the arts & cultural sector through digital media. On Line Arts and Cultural activities found out more about artist, performances events and exhibitions.

The Arts Live newsletter and goingoutguide is distributed free of charge to thousands of people including the media. These are people who regularly seek places to dine, consider art exhibitions and cultural attractions essential, and attend performances.

Advertising Rate Card

The Arts Live Deadlines

Issue	Closing Date	Published
Spring	January 20	March
Summer	April 15	June
Fall	July 20	September
Winter	October 15	December

The Arts Live Dimensions

	W	H
Full Page	7 3/8	9 1/2
Half Page Horizontal	7 3/8	4 1/2
Half Page Vertical	3 1/2	9 1/2
Quarter Page	3 1/2	4 3/4
Inside Covers	7 3/8	9 1/4
Back Cover	8 3/4	11 1/4

add 1/4" for bleed



Full Page



Half Page Horizontal



Half Page Vertical



Quarter Page



Inside Covers



Back Cover

Rates

	OneX	4X's
Full Page	\$640	\$550
Half Page	\$320	\$275
Quarter Page	\$160	\$135
Inside Front	\$800	
Inside Back	\$700	
Back Cover	\$975	

Submission and Terms

Digital Files Only: Please email High resolution (300 dpi) to: jrosen@theartslive.com

Terms: All space must be reserved in writing 15% commission payable to recognized advertising agencies. Multiple-ad pricing extends to concurrent issues of The Arts Live, payment is due within 30 days of invoicing. The Arts Live reserves the right to decline any advertisement.

ROSEN & ASSOCIATES, LLC

Contact

Joyce Rosen 314.910.0764

jrosen@theartslive.com

200 S. Brentwood, St. Louis, MO 63105

The Arts Live Insertion Order

ROSEN
& ASSOCIATES, LLC

TODAY DATE _____ JOB# _____

Advertiser _____

BILLING INFORMATION (REQUIRED):

Agency _____

Address _____

Contact Name _____

City _____ state _____ Zip _____

Contact Email _____

Billing Contact _____

Contact Phone _____

Billing Contact Phone _____

Contact Fax _____

Billing Contact Fax _____

THE ARTS LIVE

ISSUE

Winter 2011

Spring 2012

Summer 2012

Fall 2012

AD SIZE-Call for Cover options

Quarter Page (3 1/2 x 4 3/4 inches)

Full Page (7 3/8x 9 1/2)

Half Page Horizontal (7 1/4 x 4 1/2 inches)

Inside Front Cover

Half Page Vertical (3 1/2 x 9 1/2)

Back Cover

Rate

Gross \$ _____

Comm./Disc.. % _____

Net Total \$ _____

SUBMISSION

Fax or email insertion order to:

Joyce Rosen
314.910.0764
314.721.7880 -Fax
jrosen@artslive.com

Questions?

Contact:

Joyce Rosen
200 S. Brentwood
St. Louis, MO 63105